REMEx

REAL ESTATE AND MORTGAGE EXCHANGE

FOUNDING SPONSOR INVITATION

Become a REMEx Founding Sponsor

Six months in front of Connecticut's real estate and mortgage pros, at no cost.

Real Estate and Mortgage Exchange · remexct.com · events@remexct.com

WHAT REMEX IS

Connecticut’s free monthly night for real estate and mortgage pros

1st Thursday

of every month, 6 to 8 PM

Or create your own day

60 seats

free to attend, RSVP on Eventbrite

2 talks

short expert sessions, then open networking

Independent, not run by a brokerage or lender. Home base is Newtown, with editions at partner venues and more locations coming.



FROM A PAST REMEX EVENT

A full room, a speaker up front, real connections

This is the room your business gets in front of, every month.

WHO'S IN THE ROOM

Every guest is a referral source

- Real estate agents
- Loan officers
- Real estate attorneys
- Title and escrow
- Inspectors, appraisers
- Contractors, investors

Each one works with buyers, sellers and homeowners every week, and each one needs trusted local businesses to send their clients to.

THE SPONSOR LINEUP

Join the businesses already backing REMEx

GLG Law
Real estate attorneys

NEXA Lending
Mortgage lending

Power Lending
Mortgage lending

Fino CPA Group
Accounting and tax

Durango Insurance
Home, auto and business insurance

RELiBUILD
Contractors and home services

Tradesmen's Collective
Contractor software

L&M Roofing
Commercial roofing

Amanda's Cleaning
Cleaning and property care

Two Hounds
Host venue, Newtown

Your business
Your seat as a Founding Sponsor

Attorneys, lenders, a CPA, an insurance agency, contractors and a host restaurant. Founding Sponsor spots are limited.

THE OFFER

$0

Founding Sponsor for six full months

No fee and no contract. You get every benefit on the next slide, and REMEx does the design and promotion work.

Founding Sponsor spots are limited to our first businesses.

WHAT YOU GET

Your name in front of every guest, all season

Named at every event

We thank your business as a sponsor at each monthly event, in the room and on stage.

Listed on remexct.com

Your logo and link on our sponsor list, plus your own sponsor page on the site.

Posts made for you

We design your welcome post, thank-you posts and every event promo. You just repost.

Built into our CRM

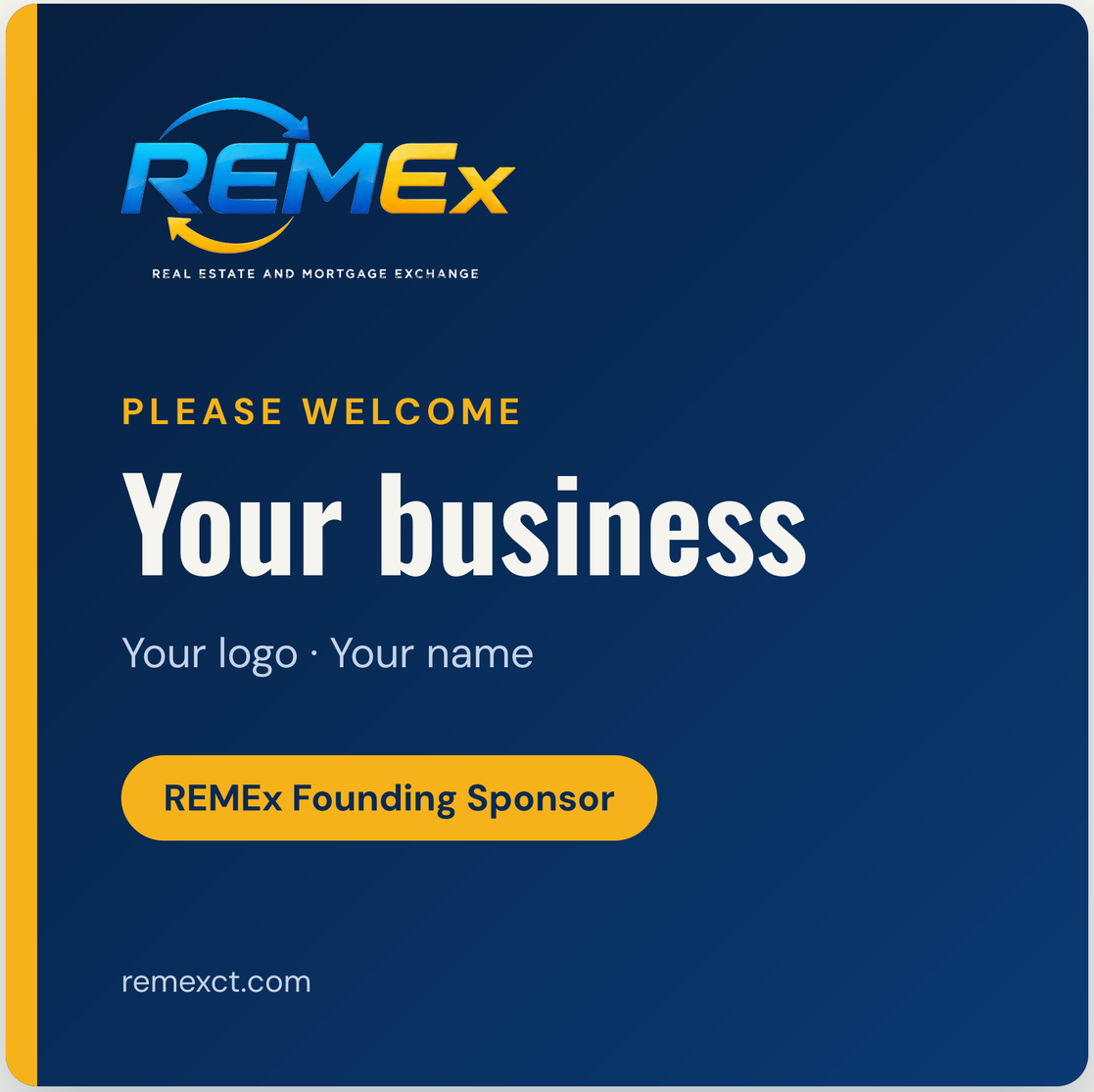
Everyone who RSVPs or attends gets event notices that list you as a sponsor.

Raffle spotlight

We design a gift certificate with your logo, raffle it and name you as the sponsor.

Your own dashboard

An interactive page showing every post about you, when it goes out, and the clicks you get.



SAMPLE ANNOUNCEMENT

Your welcome post, ready to repost

CAPTION

Please welcome Your business as a REMEx Founding Sponsor! A line about what you do and who you serve. Meet them at our next event. RSVP at remexct.com

We post it on REMEx Facebook, Instagram and LinkedIn with your real logo. You approve the final version first, then you repost it.

HOW THE SIX MONTHS RUN

We do the work, you get the exposure

1

WEEK 1

Welcome

We announce you as a Founding Sponsor with a custom post for you to repost.

2

EVERY MONTH

Promote

Your logo on the event page, invites, RSVP emails and reminders.

3

EVERY EVENT

Spotlight

Named as a sponsor in the room, then a thank-you post after the night.

4

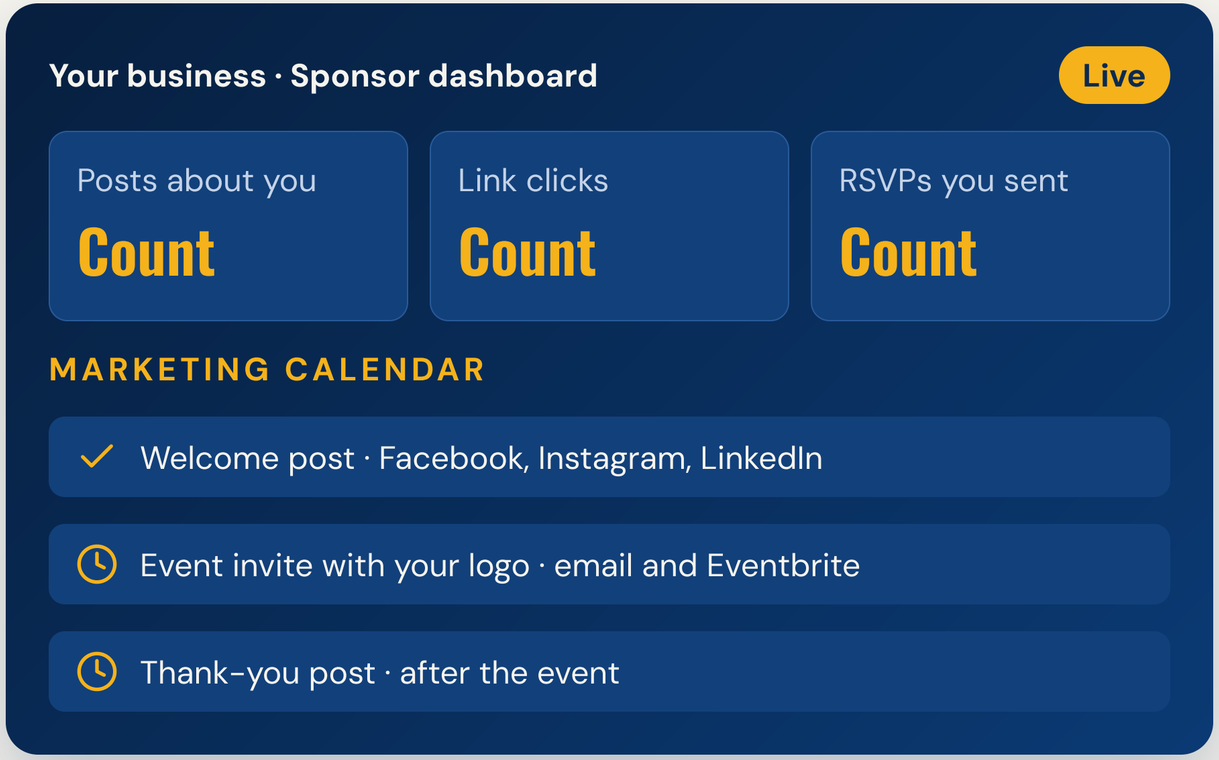
MONTH 6

Review

We share your results and talk about what comes next, with no pressure.

YOUR SPONSOR DASHBOARD

See everything we do for you, as it happens



What and when

Every post, email and invite that features you, and the day it goes out.

Your results

Clicks, RSVPs and guests that came through your own link.

Your sharing record

Which events you shared, so you always know you're an active sponsor.

Review any time

A full, interactive page you can open whenever you like.

HOW WE MARKET EVERY EVENT

Eight ways the word gets out

Social media

Facebook, Instagram and LinkedIn posts before and after every event.

Eventbrite

A public event listing with RSVPs, confirmations and reminders.

remexct.com

Event calendar, sponsor list, sponsor pages and REMEx Notes articles.

Email and CRM

Invites and RSVP reminders to everyone in the REMEx network.

Host restaurants

Local restaurants host the night and share it with their own guests.

Chambers of commerce

If you belong to a local chamber, we invite that chamber and its members.

Raffle and prizes

Gift certificates and a raffle at every event keep people coming back.

Partner shares

Every sponsor and speaker shares the event, so it reaches all their networks.

WHAT WE ASK IN RETURN

Five simple commitments

1

Your own website

A real business website, not only a social page, with the REMEx sponsor badge and link.

2

Share every event

Post each REMEx event on your website and social pages with the Eventbrite RSVP link.

3

Repost your posts

Share the welcome and thank-you posts we make for you within a week.

4

Invite two people

Invite at least two local contacts to each event. Coming yourself is welcome, never required.

5

Raffle prize

Suggested: a gift certificate each event (10%, 5% or a dollar amount). We design it.

We write the posts and make the graphics, so each one takes a minute. You agree to these when you sign up, and that’s the whole agreement.

HOW YOU KEEP IT FREE

Free marketing, earned by sharing

We track it

You get your own RSVP link. Your shares, clicks and the guests you bring all show on your sponsor dashboard.

Active sponsors

Shared the last event? You're featured in the next one's posts, invites and stage thank-yous, first in line for Sponsor of the Month.

Quiet sponsors

Miss one event: a friendly reminder. Miss two in a row: your spot in event promos pauses until your next share.

At month six, active sponsors renew free. Founding spots are limited, so quiet spots go to businesses on the waitlist.

OPTIONAL UPGRADE

Take the stage at a live event

- One of two 20-minute talks at the event
- Up to 60 agents, lenders and closing pros in the room
- Your name and topic on the RSVP page, invites and posts
- Host restaurant gives $20 gift certificates and a $50 raffle prize

GOOD TOPICS

How your service helps agents and lenders close on time · A trend you see in your field that their clients should know

Paid speaker slot

The host restaurant sets the event cost, and the two speakers split it. Your half is the only cost.

Only two slots per event. Apply at remexct.com/apply

YOUR TOWN, YOUR NIGHT

A REMEx event built around your business

Pick any town in Connecticut: near your office, or anywhere you want to grow.

You pick the town

Close to where you work, or where you want new clients and referral partners.

We create the event

REMEx sets it up and promotes it: the event page, RSVPs, invites, reminders and the night itself.

You’re the star

Your business headlines the marketing: graphics, invites, social posts and the stage.

Part of the paid speaker sponsorship: a local restaurant hosts and sets the cost, and you split it with the night’s second speaker.

SEE IT FOR YOURSELF

Come to our next event as our guest

Thursday, Dec 3

6 to 8 PM · free, RSVP required

Two Hounds Public House
43 South Main Street, Newtown, CT

ON THE AGENDA

Ian G. Gottlieb, GLG Law
Connecticut closings

James Molina, NEXA Lending
The 203(k) renovation loan

After that, REMEx meets on the first Thursday of every month. Full calendar at remexct.com.

NEXT STEPS

Three steps to become a Founding Sponsor

1

Say yes

Reply to Marc, or email events@remexct.com.

2

Fill out the short form

At remexct.com/apply: your logo, website and social links, so we can build your sponsor page.

3

We announce you

You approve your welcome post, we publish it, you repost it, and the six months begin.

Marc Nieto, Founder, REMEx
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